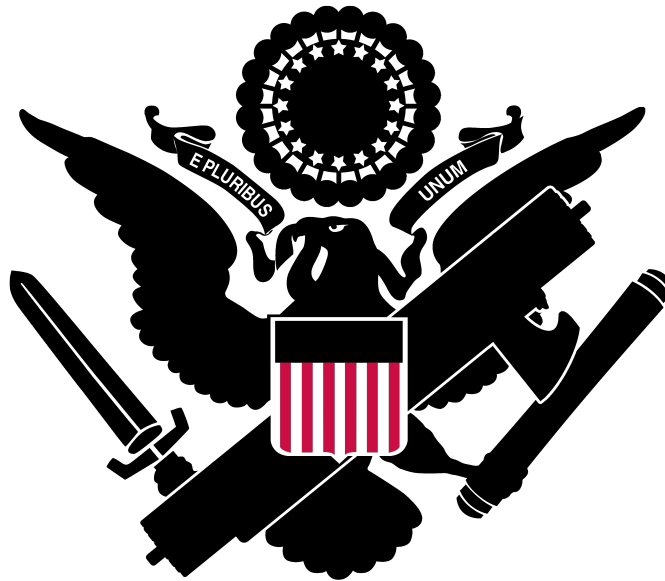


CONDENSED POSTERING GUIDE



NATIONAL FEDERALIST PARTY

SUBVERT.PW

BEFORE YOU GO OUT

STRATEGY – Reckless, unplanned sticker campaigns have more points of failure than a well thought-out, and strategic outing. You can probably even find a map – most states' fire code requires them to be relatively easy to find for large facilities.

SCOUTING – Find and note all cameras. They are everywhere nowadays, so cover your ass. Then, find the areas you plan to sticker. Suggestions: High traffic areas, bus stops, bathrooms, elevators, vendig machines, public bulletins, and other places where groups or lines form.

THE POSTERS

CONSIDER – The audience and select the type of poster that will 'speak' to the largest number of people. Some types are: Shock, Bait, Informational, Question/Commentary, and Black. Black propaganda masquerades as belonging to the enemy. It is in poor taste, shocking, or downright stupid in appearance. The purpose is to make the enemy look bad – just make sure it's believable.

GRAB, HOLD, NORMALIZE

A LONG TERM STRATEGY FOR SUCCESS

1. **GRAB** Shock the viewer. Use eye catching visuals or powerful phrases. The bigger the better. Shock and bait posters are more effective during the early stages of a campaign. Demand attention.
2. **HOLD** Outlast your adversaries. Use black propaganda to keep him at bay and demoralized. Repetition is incredibly powerful.
3. **NORMALIZE** Legitimize your message. Use tactful, and factual information to empirically win the undecided to *your* side.

GEAR TO CONSIDER

COMMUNIST-LOOKING APPAREL: Can completely cover your tracks. Consider it.

MASKS: Check State laws!

STIFF PLASTIC CARD: Push bubbles out from under your stickers and posters for better adhesion.

PEN KNIFE: To remove leftist posters. Slash an 'X' in the poster, grab the corners at the center of the 'X' and peel outward.